

2019 GOALS

WRITING

My 2019 writing goals are: _____

MARKETING

E-newsletter: _____

Social media: _____

Website: _____

Events: _____

Advertising: _____

Other: _____

DISTRIBUTION

Plans and ideas: _____

OPERATIONS

Writing process goals: _____

Other operational goals: _____

FINANCES

I will make \$ _____ per year from writing (\$ _____ per month).

This aligns with my writing and marketing goals because: _____

HUMAN RESOURCES

I will improve my craft by: _____
